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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION

ELECTRONICS FOR IMAGING, INC.,

Plaintiff,

vs.

TESSERON, LTD.,

Defendant.

Case No. CV07-5534 CRB

**REPLY MEMORANDUM IN SUPPORT OF
DEFENDANT TESSERON, LTD'S
MOTION TO DISMISS OR, IN THE
ALTERNATIVE, TO TRANSFER**

Hearing Date: February 1, 2008
Time: 10:00 a.m.
Judge: Charles R. Breyer

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1 **I. INTRODUCTION**

2 Electronics for Imaging, Inc. (“EFI”) has failed to meet its burden to establish that the
3 exercise of personal jurisdiction over Tesseract, Ltd. (“Tesseract”) comports with the requirements of
4 due process. Indeed, the only piece of evidence that EFI has offered regarding Tesseract’s contacts in
5 California is the one letter Tesseract sent to EFI in 2005. This contact does not subject Tesseract to
6 jurisdiction in California, however, because the sending of this letter, without more, is not sufficient
7 to satisfy the requirements of due process. Because there is no other evidence of Tesseract’s contacts
8 with California, Tesseract is not subject to personal jurisdiction here.

9 In a last-ditch argument to avoid dismissal, EFI contends that the contacts of Varis
10 Corporation (“Varis”), vLogix, Inc. (“vLogix”), and Forrest Gauthier should be imputed to Tesseract
11 under an alter-ego theory, and that with these additional contacts, the exercise of personal jurisdiction
12 would not violate due process. But EFI has failed to carry its burden to demonstrate such unity of
13 interest and ownership exists between Varis, vLogix, Gauthier, and Tesseract that separate
14 personalities no longer exist and that a failure to disregard the separate entities would result in fraud
15 or injustice. As such, their conduct cannot be imputed to Tesseract to create personal jurisdiction.
16 Moreover, even if their contacts were imputed to Tesseract, these additional contacts are still not
17 sufficient to give rise to personal jurisdiction. For these reasons and those that follow, Tesseract is
18 not subject to personal jurisdiction in the Northern District of California and its motion to dismiss
19 should be granted.

20 With regard to Tesseract’s alternative motion to transfer, EFI rebutted its own bold
21 proclamation in its Opposition (Opp., p. 1, 2), that this is the “only action . . . (2) where the two real
22 parties in interest, Tesseract as the patentee and EFI as the manufacturer of the allegedly infringing
23 technology, are subject to personal jurisdiction,” when, on January 16th, EFI filed an Answer,
24 admitting personal jurisdiction, in the Northern District of Ohio action involving the same parties,
25 technology, and patent families.¹ As such, there is clearly an acceptable forum for resolution of these
26 issues without resort to the extreme remedy requested by EFI.

27
28 ¹ The action in the Northern District of Ohio is entitled, Tesseract, Ltd. v. Konica Minolta Business Solutions U.S.A., Inc.,
et al., N.D. Ohio Case No. 1:07-cv-02947.

1 **II. ARGUMENT**

2 **A. The exercise of personal jurisdiction over Tesserón would violate due process.**

3 **1. EFI admits that Tesserón, alone, does not have the necessary contacts with**
 4 **California to establish jurisdiction.**

5 EFI admits that Tesserón's one letter sent to EFI in 2005 does not subject Tesserón to specific
 6 jurisdiction, because the sending of such a letter, without more, is not sufficient to satisfy the
 7 requirements of due process. (Opp., p. 8); *Breckenridge Pharmaceutical, Inc. v. Metabolite*
 8 *Laboratories, Inc.*, 444 F.3d 1356 (Fed. Cir. 2006) (holding that cease-and-desist letters, without
 9 more, were not sufficient contacts with the forum state); *Inamed Corp. v. Kuzmak*, 249 F.3d 1356,
 10 1361 (Fed. Cir. 2001); *Red Wing Shoe Co. v. Hockerson-Halberstand, Inc.*, 148 F.3d 1355 (Fed.
 11 Cir. 1998). Tesserón has not engaged in any other activities in California and has no other contacts
 12 with parties in the forum state. (Gauthier Decl., ¶¶ 10, 13, 14). EFI has not and cannot establish
 13 otherwise. Thus, the exercise of jurisdiction over Tesserón would violate due process.

14 **2. EFI seeks, instead, to establish jurisdiction over Tesserón using an**
 15 **extreme remedy by imputing contacts from alleged alter egos.**

16 In a distressed attempt to subject Tesserón to this Court's jurisdiction, however, EFI argues
 17 that the court should pierce Tesserón's corporate veil and impute contacts from two separate
 18 corporations and one individual, vLogix, Varis, and Gauthier, to Tesserón under the alter-ego
 19 doctrine. "Alter ego is an extreme remedy, sparingly used." *Sonora Diamond Corp. v. Superior*
 20 *Court of Tuolumne County*, 83 Cal.App.4th 523, 538-539, 99 Cal.Rptr.2d 824 (2000); *see also*
 21 *Calvert v. Huckins*, 875 F.Supp. 674 (E.D.Cal. 1995) ("Disregarding the corporate entity is recognized
 22 as an extreme remedy . . ."). The alter-ego doctrine "prevents individuals or other corporations from
 23 misusing the corporate laws by the device of a sham corporate entity formed for the purpose of
 24 committing fraud or other misdeeds." *Sonora Diamond*, 83 Cal.App.4th at 538, 99 Cal.Rptr.2d 824;
 25 *Butler v. Adoption Media, LLC*, 486 F.Supp.2d 1022 (N.D.Cal. 2007).

26 To establish that one company is the alter ego of another company, two requirements must be
 27 met: (1) that there is such unity of interest and ownership that the separate personalities of the two
 28 corporations no longer exist and (2) that failure to disregard the corporation would result in fraud or

1 injustice. *Firstmark Capital Corp. v. Hempel Financial Corp.*, 859 F.2d 92 (9th Cir. 1988); *Mesler v.*
 2 *Bragg Mngmt Co.*, 39 Cal.3d 290, 216 Cal.Rptr. 443, 702 P.2d 601 (1985).² It is the burden of the
 3 party asserting alter ego to overcome the presumption of the separate existence of the corporate
 4 entities. *Matter of Christian & Porter Aluminum Co.*, 584 F.2d 326, 338 (9th Cir.1978). At the
 5 pleading stage, conclusory allegations that a corporate entity is the alter ego of the defendant are
 6 insufficient to survive a motion to dismiss. *Hokama v. E.F. Hutton & Company, Inc.*, 566 F.Supp.
 7 636, 647 (C.D.Cal.1983); *Hockey v. Medhekar*, 30 F.Supp.2d 1209, 1211 n. 1 (N.D.Cal.1998).

8 Here, EFI has failed to set forth sufficient evidence to satisfy either requirement of the alter-
 9 ego test and, therefore, the Court should not apply this extreme remedy.

10 **a. EFI has not established that the failure to disregard the separate**
 11 **entities of Tesserón, vLogix, Varis, and Gauthier would result in**
 12 **fraud or injustice.**

13 EFI has not produced any evidence to satisfy the second requirement for alter-ego liability.
 14 Under this element, the allegation of alter ego can be sustained only when failure to disregard the
 15 separate entities would result in fraud or injustice. *See, e.g., Calvert v. Huckins*, 875 F.Supp. 674
 16 (E.D.Cal. 1995); *Mid-Century Ins. Co. v. Gardner*, 9 Cal.App.4th 1205, 1212, 11 Cal.Rptr.2d 918
 17 (1992). Some evidence of bad-faith conduct or wrongdoing is required before concluding that an
 18 inequitable result justifies an alter-ego finding. *Oncology Therapeutics Network Connection v.*
 19 *Virginia Hematology*, No. C 05-3033, 2006 WL 334532, at *19 (N.D. Cal. Feb. 10, 2006); *Mid-*
 20 *Century Ins. Co.*, 9 Cal.App.4th at 1212, 11 Cal.Rptr.2d 918.³

21 Here, EFI has failed to allege that Tesserón, or that vLogix, Varis, or Gauthier on behalf of
 22 Tesserón, have engaged in conduct motivated by bad faith and/or fraudulent intent. In addition, EFI
 23 has not identified any right that will be defeated if Tesserón, vLogix, Varis, and Gauthier are allowed
 24 to maintain separate identities. Instead, EFI's sole argument is that it will be harmed if this action is

25 ² Because the alter ego issue is not unique to patent law, the law of the regional circuit applies. *Panduit Corp. v. All*
 26 *States Plastic Mfg. Co., Inc.*, 744 F.2d 1564, 1574-75 (Fed. Cir. 1984). The Ninth Circuit applies the law of the forum
 27 state in determining alter ego. *Towe Antique Ford Found. v. IRS*, 999 F.2d 1387, 1391 (9th Cir.1993).

28 ³ Copies of all unreported cases cited herein are included at Exhibit A.

dismissed because it will not be able to pursue its declaratory judgment action in this forum. Being unable to pursue a declaratory judgment action in the Northern District of California is hardly the type of injustice contemplated under the alter-ego analysis, especially considering that Tesson is not subject to personal jurisdiction in this forum. Further, EFI would not suffer any real harm if this action is dismissed because the dismissal would be without prejudice and EFI would still be able to assert its claims against Tesson in a proper forum.⁴ Thus, the purported harm that EFI will suffer is illusory, and EFI cannot satisfy the second element of the alter-ego test.

b. EFI has failed to establish a unity of interest such that the separate personalities of Tesson, Varis, and vLogix no longer exist.

EFI has also failed to produce any evidence that a unity of interest exists between Tesson, vLogix, Varis, and Gauthier such that the separateness between these entities ceases to exist. Factors to be considered in determining if there is a unity of interest include the commingling of funds and other assets of the entities, the holding out by one entity that it is liable for the debts of the other, identical equitable ownership in the entities, use of the same offices and employees, and use of one as a mere shell or conduit for the affairs of the other. *Roman Catholic Archbishop v. Sup.Ct.*, 15 Cal.App.3d 405, 411, 93 Cal.Rptr. 338 (1971). Other factors include inadequate capitalization, disregard of corporate formalities, lack of segregation of corporate records, and identical directors and officers. *Sonora Diamond*, 83 Cal.App.4th at 539, 99 Cal.Rptr.2d 824. No one characteristic governs a finding of alter ego, and the court must look to all of the circumstances to determine whether the doctrine should be applied. *Id.*

Applying these factors to this case, it is clear that EFI has failed to meet its burden to demonstrate that Varis, vLogix, and Gauthier are alter egos of Tesson. EFI does not contend – and there is no evidence in the record to establish – that Tesson, vLogix, Varis, and/or Gauthier: (1) commingled assets or funds; (2) guaranteed each other's debts; (3) disregarded corporate formalities, (4) were undercapitalized; (5) did not maintain separate corporate books and records; or (6) used one

⁴ Contrary to EFI's conclusory allegations, there is no evidence of improper forum shopping by Tesson. Tesson has asserted all of its patent infringement actions in the Northern District of Ohio. EFI commenced the instant litigation, not Tesson, and it is EFI that is attempting to forum shop to avoid litigation in the Northern District of Ohio.

1 or more of these entities as a mere shell, instrumentality, or conduit for the business affairs of another
2 of the entities.

3 Instead, EFI asks the Court, based on little or no evidence, to jump to the conclusion that there
4 is a unity of interest because Tesseran, vLogix, and Varis are all associated with Forrest Gauthier.
5 Specifically, EFI contends that: (1) Gauthier controls all assets and owns all stock of Tesseran,
6 vLogix, and Varis; (2) Gauthier uses his residence as the office location for all of these companies;
7 (3) Gauthier is the only employee of these companies; and (4) there is confusion between Tesseran,
8 vLogix, and Varis. Even if all of these assertions were supported by evidence—which they are not—
9 they would only establish the inter-corporate connections between Tesseran, vLogix, and Varis. This
10 evidence is not sufficient to warrant the application of the alter-ego doctrine.

11 Turning to its specific contentions, EFI asserts that Gauthier owns all of the stock in Tesseran,
12 vLogix, and Varis, and that this evidences an alter-ego relationship. This assertion is factually
13 incorrect. Varis, which ceased operations in 2001, was owned by other individuals and a number of
14 venture-capital groups; Gauthier owned only approximately 35% of the stock. (Second Declaration of
15 Forrest Gauthier (“Gauthier Decl. 2”), ¶¶ 6,7).⁵ Further, courts have cautioned against relying too
16 heavily in isolation on the factor of concentration of ownership and control. *Mid-Century Ins. Co.*,
17 *supra*, 9 Cal.App.4th at 1213, 11 Cal.Rptr.2d 918; *Institute of Veterinary Pathology, Inc.*, 116
18 Cal.App.3d, 111, 119-20, 172 Cal.Rptr. 74 (1981) (alter-ego liability is not established by stock
19 ownership or interlocking directorates alone). With this in mind, there is no evidence that Gauthier
20 manipulated these companies or used them as shells for his own activities. Thus, the fact that
21 Gauthier has held an ownership interest in Tesseran, vLogix, and Varis does not support an alter ego
22 finding.

23 EFI also contends that Gauthier controls all of the assets of Tesseran, vLogix, and Varis and
24 treats these companies as a single enterprise. As evidence of this control, EFI alleges that in 2000,
25 Varis sold its assets to vLogix at a public auction, and that vLogix then sold the assets to Tesseran.
26 (Opp., p. 10). These assertions are again unsupported. In 2001, Tesseran purchased Varis’s
27

28 ⁵ The declaration of Forrest Gauthier dated January 18, 2008, is attached as Exhibit B.

1 promissory note from Silicon Valley Bank and foreclosed on the note. (Gauthier Decl. 2, ¶ 9). As
2 part of the foreclosure, Tesseron conducted a public auction to sell all of Varis's assets. (Gauthier
3 Decl. 2, ¶ 10). Through that auction, Tesseron acquired all of Varis's assets, including Varis's
4 patents. (Gauthier Decl. 2, ¶¶ 11, 12). Later in 2001, Tesseron sold all of the tangible assets to
5 vLogix, but retained the patents. (Gauthier Decl. 2, ¶¶ 14, 15). Tesseron then licensed the patents to
6 vLogix in 2003. (Gauthier Decl. 2, ¶ 16). EFI admits that these facts do not rise to the level of asset
7 commingling. (Opp., p. 10). Indeed, there was no commingling of assets at any time; the assets were
8 transferred by each company pursuant to legally proper procedures. The only thing clearly
9 established by this evidence is that Gauthier treated these entities as separate and distinct legal
10 entities. Thus, this evidence does not support the finding of an alter-ego relationship between
11 Tesseron, vLogix, and Varis.

12 EFI also incorrectly asserts that the office locations for Tesseron, vLogix, and Varis are the
13 same. When Varis was in business, its office was located at 7500 Innovation Way, Mason, Ohio
14 45040. (Gauthier Decl. 2, ¶ 5.) Varis ceased to operate in 2001 and closed its office at that time.
15 (Gauthier Decl. 2, ¶ 13.) Further, EFI has presented no evidence that vLogix and Tesseron share an
16 office; rather they simply ask the Court to "infer" as much. (Opp., p. 11.)

17 EFI's assertion that Gauthier is the sole employee of Tesseron, vLogix, and Varis is equally
18 meritless. Gauthier is the president of Tesseron. (Gauthier Decl., ¶ 1.) He was also employed by
19 vLogix and Varis. (Gauthier Decl. 2, ¶¶ 2, 16.) But both vLogix and Varis had additional
20 employees. (Gauthier Decl. 2, ¶¶ 5, 16.) Thus, contrary to EFI's assertions, Gauthier was not the
21 sole employee for each of these companies.

22 Finally, EFI argues that there is evidence of confusion between these companies, based on
23 their existing or former websites, and that this is sufficient to establish a unity of interest between the
24 companies. EFI cites to no case law in support of this novel argument. Even if it did, this argument
25 is nothing more than a red-herring. It is clear that before Varis ceased operating, it was a separate
26 and distinct legal entity, and the fact that its website may have linked users to vLogix's website after
27 it closed does not change this fact. Further, the apparent inadvertent listing of Gauthier at Tesseron
28

1 as a contact for the vLogix domain registration and inadvertent listing of vLogix as the registrant for
 2 Tesserón's website does not somehow blur the lines between these companies.

3 In sum, EFI has failed to meet its burden on both of the elements necessary to support alter-
 4 ego jurisdiction, and therefore cannot satisfy the "other contacts" necessary to subject Tesserón to the
 5 personal jurisdiction of this Court. Accordingly, the Court should dismiss this matter for lack of
 6 personal jurisdiction.

7 **3. The contacts of Varis, vLogix, and Gauthier, even if imputed to Tesserón,**
 8 **are still not sufficient to subject Tesserón to personal jurisdiction in the**
 9 **forum state.**

10 Even if EFI had established that Varis, vLogix, or Gauthier were Tesserón's alter egos,
 11 Tesserón still does not have sufficient minimum contacts with California to subject it to personal
 12 jurisdiction here. All of Varis' contacts with California are over seven years old and are therefore too
 13 stale to confer jurisdiction. vLogix's contacts with California are either similarly stale or so *de*
 14 *minimis* that they do not confer jurisdiction. And the contacts that EFI attributes to Gauthier
 15 personally are factually incorrect.

16 A plaintiff may not rely on stale contacts that occurred long before the transaction at issue;
 17 "[t]he pertinent time frame is keyed to the date the complaint is filed." *AST Sports Science, Inc. v.*
 18 *CLF Distrib. Ltd.*, No. 05-CV-01549, 2006 WL 686483, *2 (D. Colo. March 16, 2006).⁶ "Minimum
 19 contacts must exist either at the time the cause of action arose, the time the suit is filed, or within a
 20 period of time immediately prior to the filing of the lawsuit." *Lindgren v. GDT, LLC* 312 F. Supp.2d
 21 1125, 1129 (S.D. Iowa 2004) (citing cases). *See also Agra Chem. Distrib. Co., Inc. v. Marion Lab.,*
 22 *Inc.*, 523 F. Supp. 699, 702 (W.D.N.Y. 1981) (contacts are measured at the time the complaint was
 23 served).

24 Here, all of Varis' contacts with California ceased when Tesserón purchased substantially all
 25 of its assets, including its patents, nearly seven years ago, in 2001. Likewise, vLogix's contract with
 26 George Lithograph ended by 2003 when George Lithograph declared bankruptcy. (Gauthier Decl. 2,

27 _____
 28 ⁶ While *AST Sports* deals with general jurisdiction, the distinction is irrelevant because EFI seeks to impose jurisdiction
 based on contacts not related to the transaction at issue.

¶ 17). Thus, by the time EFI filed its complaint in this action, neither vLogix nor Varis had any substantial contacts with California for over four years.

Furthermore, contrary to EFI's assertion, Gauthier did not own any residences in California. The residences EFI points to were owned by Gauthier's relatives, not Gauthier. (Gauthier Decl. 2, ¶ 18). In any event, because EFI alleges that the properties are only former residences, they are necessarily insufficient to confer personal jurisdiction on Gauthier or Tesson. *Potts v. Dynacorp Int'l, LLC*, 465 F.Supp.2d 1254 (M.D. Ala. 2006).

EFI's primary evidence of current contacts with California by any of Tesson, Varis, vLogix, or Gauthier is the registration of vLogix's domain name with a California-based company. But registering a domain name in a foreign state for an essentially passive website does not subject one to personal jurisdiction there more generally. *Pebble Beach Co. v. Caddy*, 453 F.3d 1151, 2006 WL 1897091, *2 (9th Cir. Jul. 12, 2006), see also *Rolling Thunder, LLC v. Indian Motorcycle Int'l, LLC*, No. 2:07-CV-52 TS, 2007 WL 2327590 (D. Utah Aug. 10, 2007) (holding that passive website and cease-and-desist letters did not confer personal jurisdiction). Indeed, because a website is unrelated to an action involving patent rights, it fails to satisfy the "arising out of" prong of the due process analysis and does not satisfy the other contacts necessary to confer personal jurisdiction. *Mutli Tech. Indus., LLC v. Huhtamaki Forchheim*, No. 05-cv-403-SM, 2007 WL 433368, *3 (D.N.H. Feb. 7, 2007). Thus, Tesson's domain-name registration does not subject it to jurisdiction in California.

Tesson's software license to Moore Wallace does not establish jurisdiction in California because EFI has not presented any evidence that Moore Wallace is Tesson's exclusive licensee or that Moore Wallace even uses Tesson's invention in California. See *Nordica USA Corp. v. Ole Sorenson*, 475 F. Supp.2d 128, 136-37 (D.N.H. 2007). Nor is jurisdiction established by the Graphic Communication Department at California Polytechnic State University's ("Cal Poly") alleged use of Tesson's technology. EFI's evidence shows that this technology was provided by Xeikon, a Varis licensee. Neither Tesson nor vLogix knows how Cal Poly how obtained that machine, and they are not currently receiving any revenue from it. (Gauthier Decl. 2, ¶¶ 19-20.) Thus, EFI has not

1 established any “other contacts” with California that would subject Tesserón to jurisdiction here. *Red*
2 *Wing Shoe*, 148 F.3d at 1361-62.

3 In addition, *Electronics for Imaging, Inc. v. Coyle*, 340 F.3d 1344 (Fed. Cir. 2003) is
4 distinguishable from the facts of this case because the defendants there had a series of substantial
5 contacts with EFI itself in California in an attempt to license the technology. There, the defendants
6 solicited EFI in late 1999 or 2000, then entered into a nondisclosure agreement with EFI in January
7 of 2000. *Id.* at 1347. After signing the nondisclosure agreement, “defendants solicited EFI in
8 California repeatedly,” including having their California attorney update EFI on the progress of the
9 patent application several different times and actually having two representatives visit EFI’s facility
10 in December 2000 to demonstrate the technology. *Id.* (emphasis added). In fact, even after EFI
11 indicated in 2001 that it was not interested in licensing the technology, the defendants continued to
12 contact EFI to report further developments in the patent application process and developments in the
13 technology. *Id.* The defendants also continued to solicit EFI and, during the week of November 26,
14 2001, made several telephone calls to EFI alleging that EFI was infringing its patent and threatening
15 to sue. *Id.* at 1347-48. Here, in contrast, Tesserón’s only alleged contact with EFI is the 2005 letter.
16 (See Ethridge Decl. ¶ 2.) Further, in stark contrast to *Coyle*, EFI even alleges that Tesserón never
17 responded to multiple letters from EFI’s General Counsel “requesting information regarding how EFI
18 products relate to Tesserón’s Patents.” *Id.* Tesserón’s alleged single contact is certainly not as
19 extensive as the defendants’ contacts in *Coyle*. *Coyle* therefore provides no basis for asserting
20 jurisdiction over Tesserón here.

21 **B. Venue is proper in the Northern District of Ohio.**

22 Even if it is determined that Tesserón is subject to the personal jurisdiction of this Court, this
23 action should be transferred to the Northern District of Ohio because it is the most convenient forum.
24 EFI contends that a transfer to the Northern District of Ohio is improper arguing that the Northern
25 District of California is the only district where both Tesserón and EFI are subject to personal
26 jurisdiction. (Opp., p. 1-2.) Contrary to this argument, however, EFI conceded on January 16, 2008,
27
28

1 that it is subject to personal jurisdiction in Ohio by filing an answer and affirmative defenses to
2 Tesserón's complaint in the Northern District of Ohio action.⁷

3 Furthermore, Ohio's interests in this dispute are significant, and it is both fair and reasonable
4 for the Northern District of Ohio to exercise personal jurisdiction over EFI. Ohio has a compelling
5 interest in discouraging injuries that occur within its borders – namely, the sale of a product that
6 infringes on a patent held by an Ohio corporation. *Beverly Hills Fan Co. v. Royal Sovereign Corp.*,
7 21 F.3d 1558, 1568 (Fed. Cir. 1994). Ohio also has a substantial interest in cooperating with other
8 states in order to provide a forum for efficiently litigating claims of patent infringement. It would be
9 efficient and logical to join this action to the pending Ohio action because EFI and several of its
10 customers are already parties to that action. Tesserón will, therefore, be able to seek redress in Ohio
11 for sales of the infringing software to consumers in a single action, and in turn, California will be
12 spared the burden of providing a forum for Tesserón to seek redress for these infringing sales. EFI
13 will also be protected from having to litigate multiple suits in different forums on the same topic of
14 patent infringement. *See id.*

15 Moreover, the burden on EFI is not significant. EFI's argument that the location of the
16 witnesses and the evidence favor the Northern District of California are outweighed with the
17 advances of modern technology, particularly where, as here, they will be defending an action in the
18 Northern District of Ohio. *World-Wide Volkswagen Corp. v. Woodson*, 444 U.S. 286, 294 (1980). In
19 addition, there is no evidence that EFI will be unable to defend itself in Ohio. The same counsel
20 represent EFI in this case and in the Northern District of Ohio case, and EFI has also retained local
21 counsel. Because it has sophisticated national and international business dealings, it would not be
22 significantly burdensome for EFI to litigate in another forum.

23 EFI also argues that this action should not be transferred to the Northern District of Ohio
24 because the convenience of witnesses and the location of evidence favor the Northern District of
25 California. This argument is without merit for several reasons. EFI asserts that because all of its
26 witnesses are located in California, venue is proper in California instead of Ohio, and Gauthier "is
27

28 ⁷ A copy of the Answer filed by EFI in the Northern District of Ohio action and a copy of the docket are attached as Exhibit C.

1 likely the only Tesseron witness who would need to travel to California for trial.” (Opp., p. 14.) EFI
2 does not rebut the fact, however, that all of Tesseron’s witnesses, including attorneys who
3 participated in the procurement of the Tesseron Patents, witnesses for Varis, witnesses for Tesseron,
4 and 30(b)(6) witnesses, reside in Ohio.

5 EFI also fails to rebut the fact that key witnesses and documents concerning EFI’s
6 infringement of the Tesseron Patents are not in California, but in New Jersey, where EFI’s relevant
7 customers are located. Indeed, extensive discovery including depositions, document production and
8 review of computer source code, will need to be taken from Ricoh and Konica Minolta, each of
9 which have principal places of business in New Jersey, which is closer and more accessible to Ohio
10 than California. In addition, in light of today’s technology, all of EFI’s hard-copy documentation can
11 easily be sent to the Northern District of Ohio for Tesseron’s review. Moreover, contrary to EFI’s
12 assertion that its source code must be reviewed at its facilities in Foster City, the source code can be
13 sent to Ohio and reviewed by Tesseron after an appropriate protective order is entered. Thus, EFI’s
14 contention that the convenience of witnesses and location of evidence favor Northern California is
15 without merit.

16 In addition, the interests of justice favor litigating this matter in the Northern District of Ohio
17 because it is the most efficient forum to obtain a complete and just resolution between EFI and
18 Tesseron. EFI does not – and cannot – point to one fact that would outweigh the justice system’s
19 interests in judicial economy and avoiding duplicative litigation. With related litigation already
20 pending in the Northern District of Ohio, the instant action is an unnecessary drain on the parties’ and
21 judicial resources. Indeed, if both actions are maintained, the parties will likely engage in duplicative
22 discovery, briefing, and hearings before both courts. Further, there is a real possibility of inconsistent
23 verdicts if both actions are litigated to judgment. Transfer of this action to the Northern District of
24 Ohio would avoid this possibility. Finally, EFI’s assertion that the Northern District of California is a
25 more suitable forum because it is less congested than the Northern District of Ohio is outweighed by
26 the interests of ensuring consistent judicial outcomes and avoiding duplicative litigation.
27 Accordingly, in the event this Court concludes that it may exercise personal jurisdiction over
28

1 Tesson, it should nonetheless transfer this action to the Northern District of Ohio where EFI is
2 subject to personal jurisdiction.

3 **C. EFI should not be permitted to conduct highly invasive alter-ego discovery**
4 **regarding three separate corporations and an individual having already**
5 **conceded an appropriate alternate forum.**

6 EFI's alternative request for leave to conduct jurisdictional discovery should be denied
7 because EFI has not established a prima facie case for personal jurisdiction over Tesson. "[W]here
8 a plaintiff's claim of personal jurisdiction appears to be both attenuated and based on bare allegations
9 in the face of specific denials made by the defendants, the Court need not permit even limited
10 discovery." *Pebble Beach Co. v. Caddy*, 453 F.3d at 1160 (quoting *Terracom v. Valley Nat. Bank*, 49
11 F.3d 555, 562 (9th Cir. 2002) (affirming the district court's refusal to grant jurisdictional discovery;
12 plaintiff "failed to demonstrate how further discovery would allow it to contradict the affidavits" of
13 defendants)). Thus, when, as here, the "[p]laintiff has provided the Court with only bare allegations
14 of commercial activity in the forum state," the Court may properly deny a request for jurisdictional
15 discovery in an effort to conserve the defendant's and the court's resources, particularly where such
16 discovery would impose an undue burden on Defendants. *Protrade Sports, Inc. v. Nextrade*
17 *Holdings, Inc.*, No. C05-04039, 2006 WL 269951, at *3 n.2 (N.D. Cal. Feb. 2, 2006).

18 Tesson has established that it does not conduct business in California, does not maintain a
19 physical presence in California, has no personnel or assets in California, is not registered to do
20 business in California, has not issued any licenses to any company with its principal place of business
21 in California, and does not otherwise transact business in California. (Gauthier Decl., ¶¶13-14).
22 None of EFI's arguments or innuendo contradict any material aspect of Tesson's evidence of
23 insufficient California contacts.

24 EFI's request for an opportunity to conduct discovery is nothing more than a request to
25 conduct a fishing expedition in an attempt to construct a basis for jurisdiction. Further, given that
26 EFI has already submitted to jurisdiction in the Ohio action, this request for jurisdictional discovery
27 on the alter-ego claims appears to be an improper and calculated fishing expedition into restricted
28 waters. EFI appears to be using this process to obtain highly invasive financial information from
three separate corporations and highly personal, invasive, and confidential information from Mr.

1 Gauthier. This unnecessary discovery would create undue burden and cost for three separate
2 corporate entities and Mr. Gauthier, and would result in a waste of judicial resources, especially
3 considering that jurisdiction has already been established by EFI's own admission in the Northern
4 District of Ohio due to its pervasive and continuing contacts with Ohio. The Court should therefore
5 deny EFI's request for jurisdictional discovery.

6 **III. CONCLUSION**

7
8 For these additional reasons, Tesseran respectfully requests that the Court dismiss this action
9 or, in the alternative, transfer this action to the United States District Court for the Northern District
10 of Ohio.

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13 Dated: January 18, 2008

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